



Conference

# FOOD LABELLING – are we ready for changes?

Ljubljana, 3 June 2014

Join us at an independent international conference drawing together the main stakeholders for a discussion on current food labelling legislation and its future. Be prepared for the changes that will have major impact on the food and food supplement market.

The event is supported by the European Commission.



December 2014 will bring the most extensive changes to food labelling legislation so far because this year Regulation (EU) No 1169/2011 on the provision of food information to consumers will come into full force.

It is estimated that in European Union over 80% of food labels will need to be changed by the end of this year.

At a time when food operators are actively harmonising their food labels with the new regulation, we will also pay attention to the work of authorities and inspection services and on how food labelling impacts consumers and their purchasing decisions.

The panel of speakers will include representatives of the European Commission (DG SANCO), authorities and experts in food labelling.

## Reasons to attend:

Join us to meet policymakers, competent authorities, food and ingredient manufacturers and NGOs to:

- Gain in-depth insights into the food labelling regulation and its implementation
- Examine the future of the EU's food labelling plans and how they will influence your business
- Share the experience with other food and beverage manufacturers
- Learn about consumers' expectations of food labelling

## About the conference

Food labels help consumers assess information on certain food products so this information should be clear and understandable. In practice, food labels are often complicated and hard to understand for consumers, making their purchasing decisions even harder.

The new legislation on the provision of food information to consumers applies to all EU countries and introduces several changes, particularly in the labelling of nutrition declarations, allergens and additives, and ensuring the clear legibility of food labelling.

While food labels can also be a very effective tool for addressing the consumer, food producers are facing a wider range of regulatory restrictions. These issues are also being investigated by certain European research projects aiming to support not only policymakers but also the global competitiveness of the industry. These are all themes that will be covered at the conference.



## The panel of speakers includes:

- Alexandra Nikolakopoulou, DG SANCO, European Commission
- Mira Kos Skubic, M.Sc., Administration of the Republic of Slovenia for Food Safety, Veterinary Sector and Plant Protection
- Dr. Blaža Nahtigal, Ministry of Agriculture and the Environment of the Republic of Slovenia
- Dr. Sophie Hieke, EUFIC, Belgium
- Dr. Bernadette Egan, University of Surrey, Great Britain
- Dr. Igor Pravst and Dr. Anita Kušar, Nutrition Institute, Ljubljana
- Dr. Chlodwig Franz, WG Functional Plant Products, University of Veterinary Medicine, Vienna

## Programme

- Regulation on the provision of food information to consumers: key changes and current issues
- Major novelties in the regulation and its background; resolving open issues – support of the EC for the food industry
- Harmonisation of existing food labels with the new regulation - practical examples
- Implementation of the Regulation on the provision of food information to





- Responsibilities of national authorities, official controls, deadlines and sanctions
- Allergens and other risks related to food safety: approaches of EU and non-EU countries to food labelling
- Different approaches of EU and non-EU countries
- Consumers and plant food supplements (PFS): understanding consumer perceptions and use of PFS
- The influence of packaging on consumers' perception of the product
- Herbal ingredients: the problem of identity and quality assurance
- The role of health claims and symbols in consumer
- Targeting specific consumers effectively – communication of health and other benefits



### 2013 Conference

Our last international conference was organised in February 2013 and concentrated on the use of health claims on food labelling. The conference had about 150 participants from industry, authorities and research institutions. It also offered a unique opportunity to interact with other food and beverage manufacturers.

## Registration

Fill out the registration form below to register and send it either by fax, by post or e-mail. You can also fill out a registration form on our website [www.nutris.org](http://www.nutris.org). The registration fee involves the participation at the conference, printed materials and refreshments. Participants will receive attendance certificates. A special discount is granted for earlybird registrations and for attendants from EU candidate countries and potential candidate countries.

- Early registration (up until 2 May 2014): EUR 350\*
- Early registration for participants from EU candidate countries (up until 2 May 2014): EUR 200\*
- Regular registration fee: EUR 400\*

Group discount: registration fee for the third attendant from the same organisation: EUR 150!

\*Fees do not include VAT. In the case of early-bird registration, the payment deadline is 2 May 2014. The payment deadline for regular registrations is 23 May 2014. After you receive your registration form, you will be sent a pro forma invoice. A reduced fee is available to attendants from EU candidate countries and potential candidate countries (including Bosnia and Herzegovina, Kosovo, Montenegro, Serbia, the former Yugoslav Republic of Macedonia, and Turkey).

### The importance of timely registration

Our conference in 2013 generated a lot of interest so that we even had to refuse some registrations. To avoid such situations and to make sure you can participate, you are kindly asked to register in due time.

### Conference venue



The conference will be held in the Hotel PLAZA\*\*\*\* in Ljubljana.

The hotel is easy to access since it is located close to the Ljubljana motorway ring road.

Discounted accommodation is available for attendants of the conference.



## REGISTRATION FORM for the conference Food Labeling (Ljubljana, 3 June 2014)

Client (enterprise or name and surname), address: .....

Contact (name, phone, e-mail): .....

VAT No: .....

List of registered participants (name, e-mail address)

- |         |       |   |
|---------|-------|---|
| 1. .... | ..... | * |
| 2. .... | ..... | * |
| 3. .... | ..... | * |
| 4. .... | ..... | * |

We wish to be granted early registration discount.

Discount code: .....

**TOTAL EUR** .....

\* Note:  
 EUR 350 for early registration;  
 EUR 400 for registration following 2 May 2014  
 and EUR 150 for the third participant from the same organization;  
 EUR 200 for early registration for participants from EU candidate countries.

The participation fee for the conference shall be paid to the current account **SI56 34000-1012501108** (Sparkasse d.d., BIC KSPKSI22XXX) by **23 May 2014** at the latest, whereas in the case of early registration by **2 May 2014**. In the event of cancellation after 2 May 2014, the organizer will keep half of the participation fee already paid whereas after 23 May 2014 the entire registration fee will be kept by the organizer.

We agree to be informed by the Nutrition Institute of a more detailed conference programme via e-mail.

Date: ..... Name: ..... Signature: .....

Organised by:  
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 Tržaška cesta 40, Ljubljana, Slovenia,  
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 fax: + 386 1 3007981

**A signed registration form should be sent by post to the address of the Institute, e-mail to [info@nutris.org](mailto:info@nutris.org) or by fax to + 386 1 300 79 81.**